# **Monthly Indicators**

A RESEARCH TOOL PROVIDED BY **MIDWEST REAL ESTATE DATA LLC**FOR MEMBERS OF THE **NORTH SHORE BARRINGTON ASSOCIATION OF REALTORS®**RESIDENTIAL REAL ESTATE ACTIVITY ONLY



### December 2020

December is normally one of the slowest months of the year but strong buyer demand across most segments of the market, buoyed by near-record low interest rates, continue to drive a healthy sales pace in the face of a new wave of COVID-19 infections and a softening jobs market.

New Listings in the North Shore-Barrington region increased 10.4 percent to 518. Listings Under Contract were up 23.1 percent to 480. Inventory levels fell 36.3 percent to 1,830 units.

Prices continued to gain traction. The Median Sales Price increased 19.3 percent to \$475,000. Market Times were down 21.6 percent to 103 days. Sellers were encouraged as Months Supply of Inventory was down 46.9 percent to 2.5 months.

With low mortgage rates and strong buyer demand in most market segments, the housing market of early 2021 looks to continue the trends we saw in the second half of 2020. Low inventory and multiple offers on in-demand properties and market segments are likely to remain common while the market waits and hopes for a boost in new construction and a surge in home sellers to help provide more balance to the market.

## **Quick Facts**

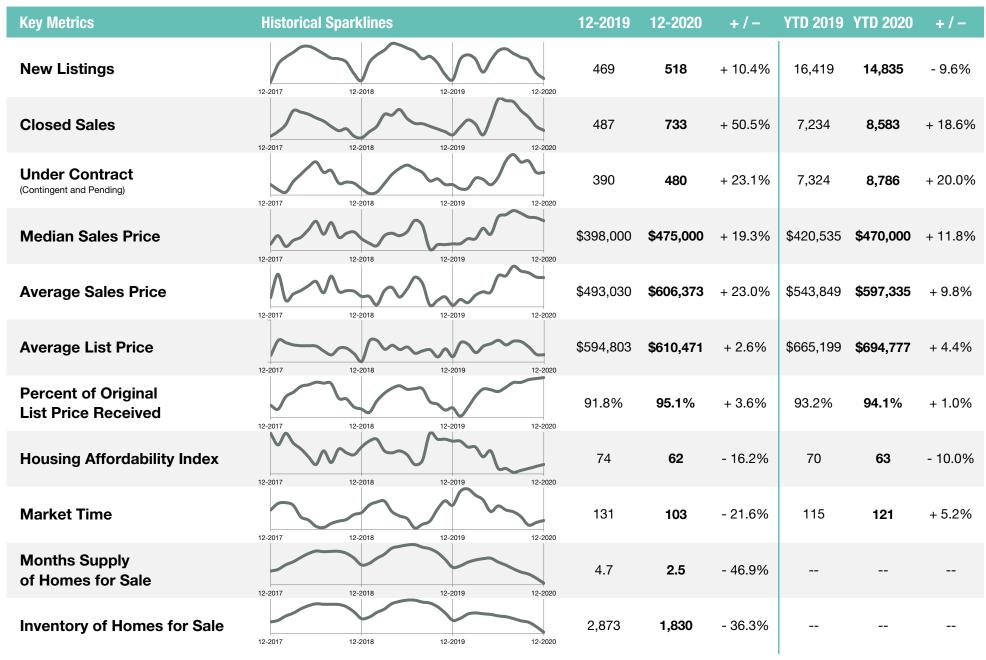
| + 50.5%                | + 19.3%                         | - 36.3%                |
|------------------------|---------------------------------|------------------------|
| Change in Closed Sales | Change in<br>Median Sales Price | Change in<br>Inventory |
| Market Overvie         | W                               | 2                      |
| New Listings           |                                 | 3                      |
| Closed Sales           |                                 | 4                      |
| Under Contract         | t                               | 5                      |
| Median Sales F         | Price                           | 6                      |
| Average Sales          | Price                           | 7                      |
| Average List Pr        | rice                            | 8                      |
| Percent of Orig        | inal List Price Rec             | eived 9                |
| Housing Afford         | ability Index                   | 10                     |
| Market Time            |                                 | 11                     |
| Months Supply          | of Inventory                    | 12                     |
| Inventory of Ho        | mes for Sale                    | 13                     |



## **Market Overview**

Key market metrics for the current month and year-to-date figures.





## **New Listings**

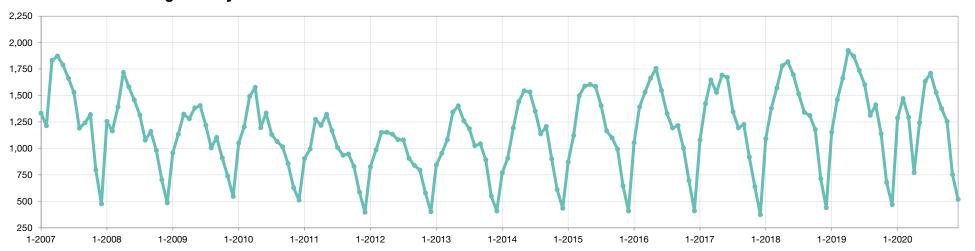
A count of the properties that have been newly listed on the market in a given month.



| Do | ecember |       |        | Y | ear To Date |        |        |
|----|---------|-------|--------|---|-------------|--------|--------|
|    | 439     | 469   | 518    |   | 15,829      | 16,419 | 14,835 |
|    | 439     |       |        |   |             |        |        |
|    |         |       |        |   |             |        |        |
|    |         |       |        |   |             |        |        |
|    |         | +6.8% | +10.4% |   |             | +3.7%  | -9.6%  |
| 1  | 2018    | 2019  | 2020   | 1 | 2018        | 2019   | 2020   |

| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 1,154         | 1,288           | +11.6% |
| February 2020  | 1,461         | 1,471           | +0.7%  |
| March 2020     | 1,663         | 1,292           | -22.3% |
| April 2020     | 1,924         | 771             | -59.9% |
| May 2020       | 1,870         | 1,243           | -33.5% |
| June 2020      | 1,737         | 1,632           | -6.0%  |
| July 2020      | 1,603         | 1,710           | +6.7%  |
| August 2020    | 1,312         | 1,528           | +16.5% |
| September 2020 | 1,410         | 1,375           | -2.5%  |
| October 2020   | 1,138         | 1,254           | +10.2% |
| November 2020  | 678           | 753             | +11.1% |
| December 2020  | 469           | 518             | +10.4% |
| 12-Month Avg   | 1,368         | 1,236           | -9.6%  |

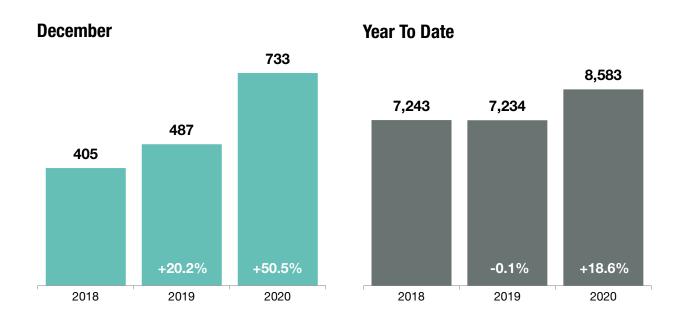
### **Historical New Listing Activity**



## **Closed Sales**

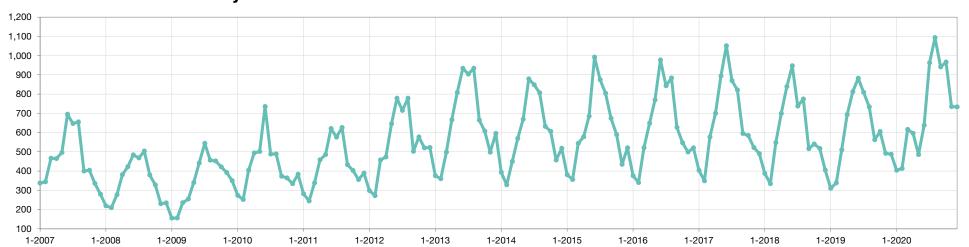
A count of the actual sales that have closed in a given month.





| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 310           | 404             | +30.3% |
| February 2020  | 338           | 413             | +22.2% |
| March 2020     | 510           | 616             | +20.8% |
| April 2020     | 693           | 596             | -14.0% |
| May 2020       | 812           | 485             | -40.3% |
| June 2020      | 882           | 638             | -27.7% |
| July 2020      | 809           | 963             | +19.0% |
| August 2020    | 733           | 1,093           | +49.1% |
| September 2020 | 563           | 941             | +67.1% |
| October 2020   | 605           | 966             | +59.7% |
| November 2020  | 492           | 735             | +49.4% |
| December 2020  | 487           | 733             | +50.5% |
| 12-Month Avg   | 603           | 715             | +23.9% |

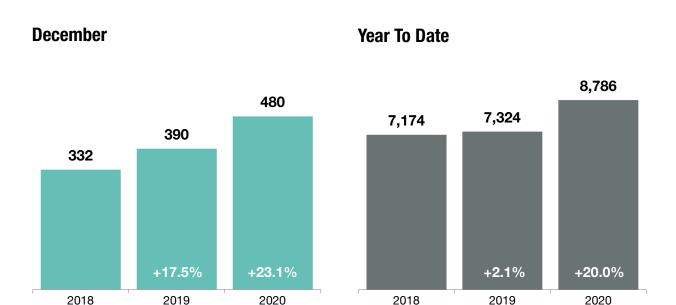
### **Historical Closed Sales Activity**



## **Under Contract**

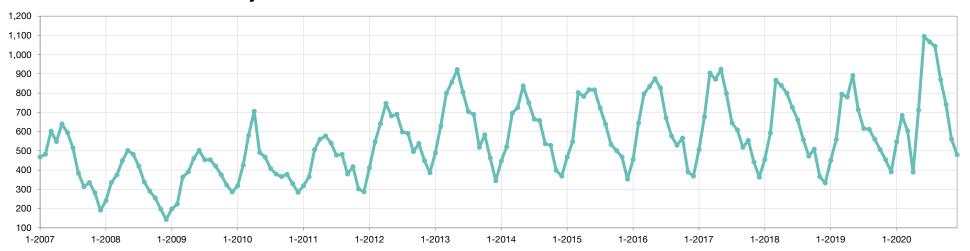
A count of the properties in either a contingent or pending status in a given month.





| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 450           | 546             | +21.3% |
| February 2020  | 559           | 683             | +22.2% |
| March 2020     | 794           | 603             | -24.1% |
| April 2020     | 780           | 389             | -50.1% |
| May 2020       | 891           | 711             | -20.2% |
| June 2020      | 713           | 1,094           | +53.4% |
| July 2020      | 616           | 1,066           | +73.1% |
| August 2020    | 611           | 1,043           | +70.7% |
| September 2020 | 560           | 870             | +55.4% |
| October 2020   | 506           | 741             | +46.4% |
| November 2020  | 454           | 560             | +23.3% |
| December 2020  | 390           | 480             | +23.1% |
| 12-Month Avg   | 610           | 732             | +20.0% |

### **Historical Under Contract Activity**



## **Median Sales Price**

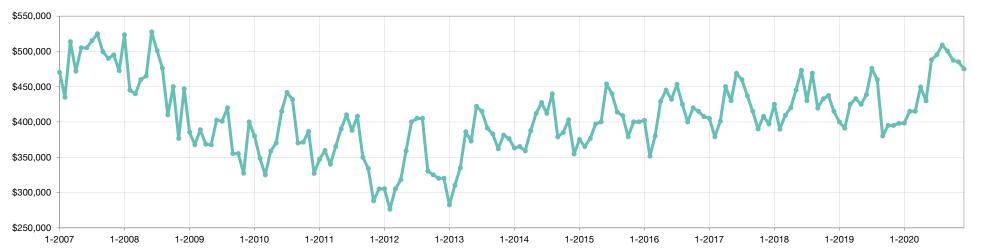
Median price point for all closed sales, not accounting for seller concessions, in a given month.



| December  |           |           | Year To Date |           |           |
|-----------|-----------|-----------|--------------|-----------|-----------|
| \$415,000 | \$398,000 | \$475,000 | \$435,000    | \$420,535 | \$470,000 |
|           | -4.1%     | +19.3%    |              | -3.3%     | +11.8%    |
| 2018      | 2019      | 2020      | 2018         | 2019      | 2020      |

| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | \$400,000     | \$398,400       | -0.4%  |
| February 2020  | \$391,183     | \$415,000       | +6.1%  |
| March 2020     | \$425,000     | \$415,000       | -2.4%  |
| April 2020     | \$433,000     | \$449,500       | +3.8%  |
| May 2020       | \$425,000     | \$430,000       | +1.2%  |
| June 2020      | \$438,500     | \$488,000       | +11.3% |
| July 2020      | \$476,000     | \$495,000       | +4.0%  |
| August 2020    | \$460,000     | \$508,890       | +10.6% |
| September 2020 | \$380,000     | \$500,000       | +31.6% |
| October 2020   | \$395,000     | \$487,250       | +23.4% |
| November 2020  | \$395,000     | \$485,000       | +22.8% |
| December 2020  | \$398,000     | \$475,000       | +19.3% |
| 12-Month Med   | \$420,535     | \$470,000       | +11.8% |

#### **Historical Median Sales Price**



## **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

2020



### **December Year To Date** \$606,373 \$597,335 \$564,630 \$543,849 \$529,301 \$493,030 + 23.0% - 6.9% - 3.7% + 9.8%

2018

| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | \$529,372     | \$516,823       | -2.4%  |
| February 2020  | \$494,410     | \$503,494       | +1.8%  |
| March 2020     | \$552,779     | \$534,169       | -3.4%  |
| April 2020     | \$565,898     | \$548,406       | -3.1%  |
| May 2020       | \$526,715     | \$546,984       | +3.8%  |
| June 2020      | \$559,598     | \$613,415       | +9.6%  |
| July 2020      | \$607,446     | \$613,897       | +1.1%  |
| August 2020    | \$583,868     | \$652,725       | +11.8% |
| September 2020 | \$493,808     | \$633,523       | +28.3% |
| October 2020   | \$512,981     | \$626,294       | +22.1% |
| November 2020  | \$527,993     | \$608,726       | +15.3% |
| December 2020  | \$493,030     | \$606,373       | +23.0% |
| 12-Month Avg   | \$543,849     | \$597,335       | +9.8%  |

### **Historical Average Sales Price**

2019

2018



2019

2020

## **Average List Price**

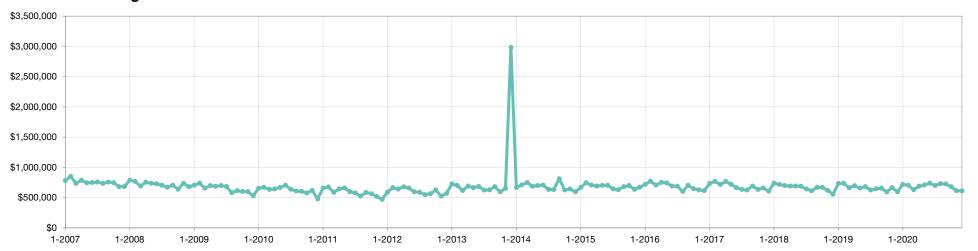
Average list price for all new listings in a given month.



#### **Year To Date December** \$694,777 \$610,471 \$594,803 \$673,655 \$665,199 \$554,395 + 2.6% + 7.3% - 1.3% + 4.4% 2018 2019 2020 2018 2019 2020

| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | \$731,737     | \$715,967       | -2.2%  |
| February 2020  | \$734,335     | \$701,611       | -4.5%  |
| March 2020     | \$658,802     | \$629,423       | -4.5%  |
| April 2020     | \$693,147     | \$685,435       | -1.1%  |
| May 2020       | \$655,353     | \$707,621       | +8.0%  |
| June 2020      | \$678,419     | \$736,523       | +8.6%  |
| July 2020      | \$623,760     | \$696,558       | +11.7% |
| August 2020    | \$645,231     | \$729,638       | +13.1% |
| September 2020 | \$654,386     | \$723,541       | +10.6% |
| October 2020   | \$592,042     | \$678,102       | +14.5% |
| November 2020  | \$662,649     | \$613,666       | -7.4%  |
| December 2020  | \$594,803     | \$610,471       | +2.6%  |
| 12-Month Avg   | \$665,199     | \$694,777       | +4.4%  |

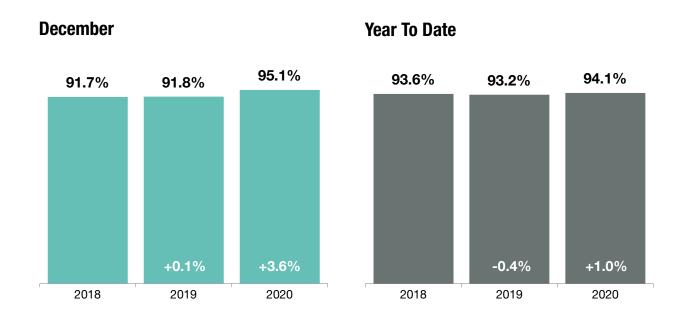
### **Historical Average List Price**



## **Percent of Original List Price Received**



Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Month          | Prior<br>Year | Current<br>Year | +/-   |
|----------------|---------------|-----------------|-------|
| January 2020   | 91.3%         | 90.9%           | -0.5% |
| February 2020  | 92.5%         | 91.8%           | -0.8% |
| March 2020     | 93.4%         | 93.1%           | -0.3% |
| April 2020     | 94.0%         | 93.9%           | -0.1% |
| May 2020       | 94.2%         | 93.8%           | -0.5% |
| June 2020      | 93.8%         | 93.6%           | -0.3% |
| July 2020      | 93.9%         | 94.1%           | +0.2% |
| August 2020    | 93.9%         | 94.6%           | +0.7% |
| September 2020 | 92.5%         | 94.6%           | +2.3% |
| October 2020   | 92.2%         | 94.9%           | +2.9% |
| November 2020  | 91.6%         | 95.0%           | +3.8% |
| December 2020  | 91.8%         | 95.1%           | +3.6% |
| 12-Month Avg   | 93.2%         | 94.1%           | +1.0% |

### **Historical Percent of Original List Price Received**



## **Housing Affordability Index**



This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

| December |       | Year To Date |      |       |        |  |
|----------|-------|--------------|------|-------|--------|--|
| 71       | 74    |              | 68   | 70    | 20     |  |
|          |       | 62           |      |       | 63     |  |
|          |       |              |      |       |        |  |
|          |       |              |      |       |        |  |
|          |       |              |      |       |        |  |
|          | +4.2% | -16.2%       |      | +2.9% | -10.0% |  |
| 2018     | 2019  | 2020         | 2018 | 2019  | 2020   |  |

| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 74            | 74              | 0.0%   |
| February 2020  | 75            | 71              | -5.3%  |
| March 2020     | 69            | 71              | +2.9%  |
| April 2020     | 68            | 66              | -2.9%  |
| May 2020       | 69            | 69              | 0.0%   |
| June 2020      | 67            | 60              | -10.4% |
| July 2020      | 62            | 60              | -3.2%  |
| August 2020    | 64            | 58              | -9.4%  |
| September 2020 | 78            | 59              | -24.4% |
| October 2020   | 75            | 60              | -20.0% |
| November 2020  | 75            | 61              | -18.7% |
| December 2020  | 74            | 62              | -16.2% |
| 12-Month Ava   | 71            | 64              | -9.0%  |

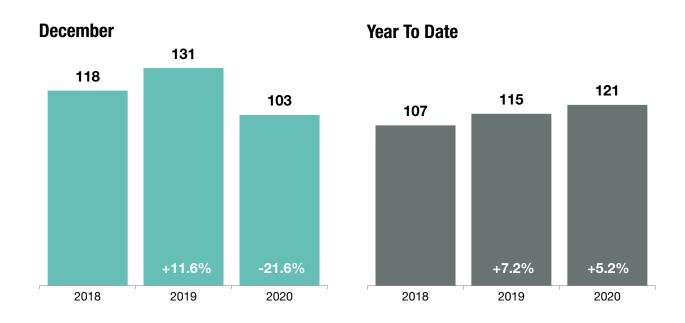
### **Historical Housing Affordability Index**



## **Market Time**

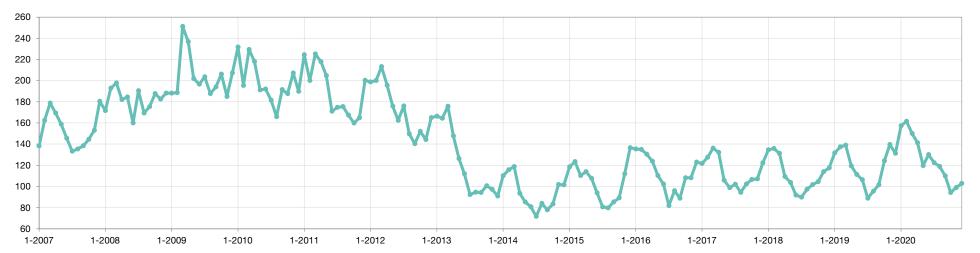
Average number of days between when a property is listed and when an offer is accepted in a given month.





| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 132           | 157             | +19.6% |
| February 2020  | 137           | 162             | +17.7% |
| March 2020     | 139           | 150             | +7.9%  |
| April 2020     | 119           | 141             | +18.3% |
| May 2020       | 111           | 120             | +7.5%  |
| June 2020      | 106           | 130             | +22.3% |
| July 2020      | 89            | 122             | +37.9% |
| August 2020    | 96            | 119             | +24.5% |
| September 2020 | 101           | 110             | +8.4%  |
| October 2020   | 124           | 94              | -24.1% |
| November 2020  | 140           | 99              | -29.2% |
| December 2020  | 131           | 103             | -21.6% |
| 12-Month Avg   | 115           | 121             | +5.2%  |

#### **Historical Market Times**

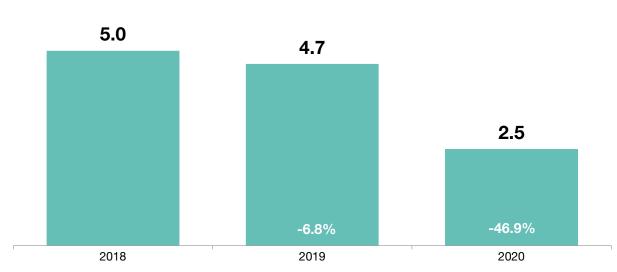


## **Months Supply of Inventory**



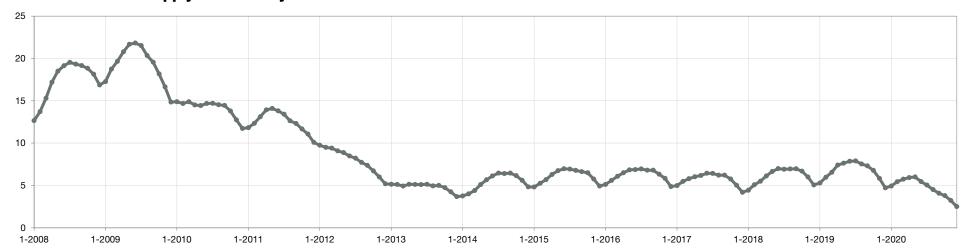


### **December**



| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 5.3           | 4.9             | -6.6%  |
| February 2020  | 6.0           | 5.4             | -9.0%  |
| March 2020     | 6.5           | 5.7             | -12.3% |
| April 2020     | 7.4           | 5.9             | -19.9% |
| May 2020       | 7.6           | 6.0             | -21.5% |
| June 2020      | 7.8           | 5.5             | -30.5% |
| July 2020      | 7.9           | 5.0             | -36.2% |
| August 2020    | 7.5           | 4.5             | -40.2% |
| September 2020 | 7.3           | 4.1             | -44.3% |
| October 2020   | 6.8           | 3.8             | -44.2% |
| November 2020  | 5.8           | 3.2             | -44.8% |
| December 2020  | 4.7           | 2.5             | -46.9% |
| 12-Month Avg   | 6.7           | 4.7             | -29.9% |

### **Historical Months Supply of Inventory**

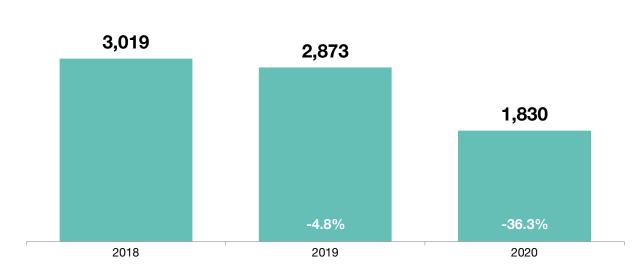


## **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



#### **December**



| Month          | Prior<br>Year | Current<br>Year | +/-    |
|----------------|---------------|-----------------|--------|
| January 2020   | 3,151         | 3,045           | -3.4%  |
| February 2020  | 3,550         | 3,415           | -3.8%  |
| March 2020     | 3,852         | 3,518           | -8.7%  |
| April 2020     | 4,320         | 3,440           | -20.4% |
| May 2020       | 4,513         | 3,388           | -24.9% |
| June 2020      | 4,632         | 3,257           | -29.7% |
| July 2020      | 4,624         | 3,189           | -31.0% |
| August 2020    | 4,455         | 3,023           | -32.1% |
| September 2020 | 4,371         | 2,832           | -35.2% |
| October 2020   | 4,051         | 2,706           | -33.2% |
| November 2020  | 3,530         | 2,331           | -34.0% |
| December 2020  | 2,873         | 1,830           | -36.3% |
| 12-Month Avg   | 3,994         | 2,998           | -24.4% |

### **Historical Inventory of Homes for Sale**

