

Facebook Basics

Everyone is talking about Facebook. Facebook is a free social networking application that allows user to join networks based on interests, city or location, or other criteria where people socially interact with others. They can also email and invite friends that will then have access to their profile, status updates, and whatever else that is public is on that individuals Facebook page. We will go beyond setting up your account. I will discuss etiquette and then how to use Facebook to really power your business.

"Maximizing your exposure on social networks like Facebook are going to be increasingly important to small businesses - especially in industries that are already so network-dependent like real estate. Unfortunately, due to the fleeting nature of these sites, the trick is going to be to stay on top on where everyone is. The real danger is arriving too late and finding your audience has already moved on." ~ J Burslem

Northbrook, June 18th, from 1pm – 2:30pm

Instructor: Steve Volkodav

To register, go to: <http://nsbar.org/events.aspx>

Or call Adam at: 847-480-7177