

Brown Bag University presents:  
“Why use Social Media? It makes you money!”  
With Marki Lemons

The various Social Media Networking tools present in today's real estate industry requires the successful REALTOR® to harness the power brought to our clients, customers, and consumers country- and world-wide. The impact Social Media has had on our consumer base insists each one of us master our skills to prove our worthiness in one of the biggest financial transactions of many of our clients' lives. Today, if you wish to succeed, you have the 90 minutes available in your schedule to hear and see what may be missing in your efforts. Join us in Northbrook on June 17<sup>th</sup> from 11:00am to 12:30pm for an introductory session to learn:

1. Why Social Networking?
2. The impact powerful media tools have on consumers
3. How to set up your accounts to maximize your benefit.

This 90 minute session is intended for one who may be new to social networking, looking to see what might be missing, or is basically familiar with using these tools for business. Recommended follow up class: “The ‘Have to’ top 10 of Social Media”. All attendees are welcome to bring their own lunch for one of the first of many Brown Bag University events this summer. Or, if you prefer, NSBAR will offer a boxed lunch for \$9.50. Signup [here](#) for free!\* If ordering boxed lunch, email [education@nsbar.org](mailto:education@nsbar.org).

\*See our [class schedule](#) for other upcoming free Member Appreciation sessions!