

TEC 1701 – CYBER REAL ESTATE METHODOLOGY – Part I – Using Technology to Better Serve Consumers

“This program is designed to identify & explore the essential technologies & skills needed to better serve real estate consumers in the new millennium.”

Topics included: Consumer wants for the 200's, Essential Skills for Real Estate Agents; Essential Hardware, laptop or desktop computers, digital cameras, Personal Digital Assistants (PDAs); Essential Software, E-mail managers, contact managers, presentation software; Essential Cyber-Presence, business cards, E-newsletters, domain names and search engines; Essential connectivity to consumers via the Internet; A Consumer Centric cyber real estate approach via Consumer-Centric websites, virtual tours and property maps.