

Texting Basics

The communication medium you use shapes the recipient's perception of you and what you offer.

TXT is quick. Fast. Non-intrusive.
Just how GenX and the Millennials like communication to be.

By demonstrating you speak TXT, you tell these prospects that you are ready and able to play by their rules.

Don't be shocked if prospects/clients text your *first*.
IMPORTANT: they are NOT testing the waters.
They expect you to already know how to do this.

Don't learn this, and they'll find someone who does.

Learn the basics of text messaging and how using it can make your life easier and communication with clients faster and much simpler!

Northbrook, June 12th, from 10am – 11:30am

Instructor: Adam White

To register, go to: <http://nsbar.org/events.aspx>

Or call Adam at: 847-480-7177