

Listings on the Internet

License Law	License Law behind a firewall	Reciprocity - MLSNI
Posting other's listings:		
Must have written permission	Does NOT need permission	Need MLS permission AND need office permission
Removal of sold or off market:		
Can't advertise	Removal after reasonable time	Automatic removal with upload
Scraping (using or altering existing listing information or keywords copied from one Internet site and posted or displayed for the benefit of the general public in front of a firewall at another site without written or electronic authorization and disclosure of ownership)		
Can't do	Allowed	No need because MLS dumps information but can't be given to third parties
Address of the listing		
Not needed	Not mandated	Internet address yes, they go out to all pages (Internet remarks, yes) If you don't want your listing address to go out you must fill in the LIP with Internet address No
Name of the listing company on the listing		
Can't advertise without permission	Not mandated	Mandatory "courtesy of.."
Permission to link		
	No permission needed unless the owner of the site linked to specifically requires consent. Name of listing company on the listings	

Must have on each page:

- 1 City or geographic area in which the property being advertised or marketed is located
- 2 Company's name as registered with OBRE

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References: Illinois License Law and MLSNI rules on reciprocity

- 3 If the sponsoring broker does not hold a real estate brokerage license for the jurisdiction in which the property is located, the regulatory jurisdictions in which the sponsoring broker does hold a real estate brokerage license
- 4 If this information is contained on the frame on the sponsoring broker's site, it does not have to be included on every page of the site.