MRED Training: Where should you start?

Midwest Real Estate Data offers a variety of training options for your office. We highly recommend taking advantage of these free training opportunities so that you and your agents can get the most out of MRED and the systems we provide.

HANDS-ON CLASSES & CUSTOM OFFICE TRAINING:

MRED recommends starting with our hands-on training classes to learn the basics of connectMLS™. An agent can take these classes by registering for a hands-on class via www.training.mredllc.com which are held at a local Realtor® Association or you can schedule to have an MRED trainer come to your office and provide custom office training for 8 or more of your agents on any MRED product or class topic. Register for hands-on classes by logging on to www.training.mredllc.com   To inquire about or schedule a custom office training click on the Office Training link in the website. Topics for hands-on classes should be taken in order as follows:

Class Name	Class Length	Content Covered
Intro to connectMLS™	2 hrs	MRED services & Association services, Listing input sheets, MRED Rules & Regulations, Basic connectMLS™ functions/features, basic searching, Printing/Emailing, Hot Sheets, mredllc.com, and overview of other training courses.
Listing Entry & Successful Marketing	2 hrs	Preparing a listing input sheet, MRED rules & listing entry, entering a new listing, auto-populating a listing, price change, loading photos, tour/open house entry
Advanced Searching	2 hrs	Field types, setting search defaults, advanced search options, add/remove field, viewing property matches, Report types, Summery stats, printing, Map searches, setting up a client web page, E-mailing, Saving a search
Prospecting & Farming	2 hrs	Adding a client, Features on My Client search screen, creating saved searches, the client web page, prospect manager-overview, notification settings, prospect options/defaults
CMA's in connectMLS™	2 hrs	Where to start a CMA report, Seller's CMA worksheet, Adjustments, Buyer's CMA, Customize reports, using the CMA report.
Transaction Management in connectMLS™	2 hrs	The Listing Agent, Transaction Manager screen, adding clients as participants, service partners, adding a document, buying side, client's side, service partner's side.
Remine	2 hrs	Remine breaks down billions of data points from sources such as public records and social signals to give real estate agents predictive analytics that highlight consumers who are most likely to buy and sell. In this course, you'll learn how to use these metrics provided by Remine to better target your marketing efforts to more motivated consumers.
Homesnap Pro	2 hrs	Learn how to use the best mobile app for home buyers. Homesnap lets users take a photo of a house and get all the details on the listing. This course provides hands-on experience in using Homesnap Pro (the agent version of the app) and shows you how to use it to connect with your clients and guide them through the best possible home buying experience. You'll learn how to search and snap homes, personalize your brand, invite clients, and much more!
CloudCMA	2 hrs	Improve all things visual and get hands-on training with Cloud CMA. Cloud CMA helps you create stunning reports for your buyers and sellers using a blend of MRED data and information from the top real estate websites. This course delivers all the tools needed to make the most of Cloud CMA.
Infosparks	2 hrs	Class will go over how to use Infosparks and Infosparks MarketView. Enhance your CMA and buyer packets with Infosparks! Infosparks is a housing market research tool designed specifically for ease of use, fast analysis and simple sharing. Additionally, this class will introduce Infosparks MarketView which lets you see and share agent market data.

ONLINE TRAINING CLASSES:

MRED also provides many **Online Training Classes**, which cover **additional topics** not discussed in hands on classes as well as additional MRED products. Our online classes are live and can be taken from your home or office. To view a complete description of online classes available log on to www.training.mredllc.com

TRAINING VIDEOS:

MRED offers a library of training videos to supplement our training classes. These training videos can be accessed on demand by logging on to www.training.mredllc.com, clicking on Documents & Videos, and then selecting training videos.

MRED Training Department
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